

Minutes of Wimbledon Film Club 2015 AGM

10pm Tuesday 12 May 2015

hmvcurzon Wimbledon Broadway London SW19.

1. **Chair's report 2014-15 (see separate document)** presented by Johnjoe McFadden.

2. Membership numbers

AGM	19/06/2006	254
AGM	14/06/2007	250
AGM	12/06/2008	214
AGM	21/05/2009	177
AGM	24/06/2010	200
AGM	16/06/2011	174
AGM	03/05/2012	135
AGM	13/05/2013	157
AGM	08/05/14	155
AGM	12/05/15	122

The decline in membership was discussed and it was **agreed** that a membership drive was needed, including digital promotion as proposed by the Cttee; but with members also highlighting issues such as the need to clearly identify your target market and the importance of the choice of films. It was also **agreed** that the Cttee should 1) explore whether anything could be done in partnership with hmvcurzon and 2) email members asking for further ideas of how to boost membership.

3. Film nights.

After discussion it was **agreed** to move film nights back to Thursday, given drop in audience numbers, feedback from members and difficulty staffing film nights. However after the AGM meeting hmvcurzon withdrew this possibility so screenings will remain on Tuesdays.

4. Financial update

The Treasurer sent his apologies and his report notified the meeting that we ended the season with a slight deficit of **£105** much better than previous year and were able to carry forward over **£7000** in funds. The reference to 'Restricted Funds' relates to money we received in sponsorship or grants for the Shorts Film Festival - this money can only be spent on this event, which itself made a minor loss). Whilst we are still in a good financial position two months ago Treasurer received 6 invoices from Curzon Cinemas relating to hire of titles from them or Artificial Eye totalling some £1500 going back to 2012 which will impact our accounts this year. Whilst Curzon cinema have been increasing their admission charges the film club has not increased its membership for over three years. Costs are going up - hire of a modern Artificial Eye film is now £180. This current year we have created a new website using professional help, again a cost.

Re ticketing the suggestion was made by a member that WFC should move to two ticket categories - member and non-member - and drop the guest category. After discussion the meeting voted to retain the latter. It was **agreed** to increase membership fees and ticket prices as follows:

£40 for standard membership (5%+)

£32 concessions (6%+)

ticket prices **£5** (from £4) for members/children/students

£9 for guest (from £7)

£12 non-member.

5. WFC Committee.

Thanks were given to Mike Gould who has left WFC Committee since last AGM. The current Cttee members were re-elected.

Members were notified that as the Cttee was now smaller and members were very busy with work and outside commitments, it was vital that members offer to help in some way with the work of running the WFC, whether ad hoc or regularly. Please speak to a member of the Cttee if you able to offer any help.